

TUESDAY, MAY 15

8am **Registration/Information** – The Ritz Carlton Ballroom Foyer

11am **[Advisory Board](#) Brunch** – Lightkeeper Restaurant Outdoor Patio

12pm **Depart Hotel Lobby for Executive Networking Activities**

1pm **Executive Networking Events**

- Golf at [Crandon Golf Course](#) Key Biscayne • Sponsored by: POWWR
 - Deep sea fishing at Key Biscayne Bay • Sponsored by: Nest
 - Other pre-event networking activities at Key Biscayne Bay and Everglades
-

6pm **Grand Welcome Reception** – The Ritz Carlton Grand Lawn • Sponsored by: EC Infosystems

8pm **Private Afterglow Reception: Invite only** – Dune oceanfront lounge • Sponsored by: EC Infosystems

WEDNESDAY, MAY 16

7am **Registration/Information** – The Ritz Carlton Ballroom Foyer

8am **Breakfast** – Fountain Courtyard • Sponsored by: Intelometry

9am **DNV GL Opening Remarks** – The Ritz Carlton Ballroom
Ditlev Engel, CEO of DNV GL Energy

9:30am **Keynote Speaker** – The Ritz Carlton Ballroom
Peter Guber

10:30am **Networking Break** – Ballroom Foyer

THE ENERGY EXECUTIVE FORUM

Session 1 – Energy Choices: the customer-focus imperative – The Ritz Carlton Ballroom

11am

We're accelerating into a new era of customer choice for residential, communal and commercial/industrial (C&I) customers. This new era is marked by three major trends: Decentralization. Decarbonization. Electrification. By 2050, well over 80 percent of electricity in the U.S. will be generated by renewable resources. With the support of battery storage, demand response and microgrids, solar will grow 80-fold, creating new opportunities for customers and suppliers. Consumers are demanding more choices and their energy preferences are changing rapidly, some segments and regions more rapidly than others. What are energy providers doing to navigate these intersecting trends and how have they plotted their strategies according to changing customer mindsets, behaviors and priorities? Supported by real-world experiences, fact-based insight, and forecasts, we'll create a clearer picture of how business strategies are adapting to changing market dynamics.

12:00pm

Lunch – Ballroom Patio • Sponsored by: Hansen Technologies

2pm

Session 2 - Smart homes & buildings: technologies & customer drivers – The Ritz Carlton Ballroom

Current technologies are already exceeding projected business expectations, and will only accelerate as a pack of powerful tech players run full tilt at connecting devices to homes and businesses. Today, new technologies are giving customers better tools and insights into energy management—changing the way they make purchase and usage decisions. Businesses are discovering ways to think beyond technical gadgetry to focus instead on the outcomes residential and C&I customers are actually looking for (i.e. air conditioning or lower energy bills, versus kilowatt hours). Within the context of smart buildings, we'll examine the rapid rise of products using artificial intelligence, the expected flattening of demand growth due to energy efficiency improvements, and the bundling of products and services that are having real success.

3pm

Networking Break – Ponce de Leon Room

3:30pm

Innovation Hour

Visit The Innovation Room, featuring new energy technologies and fireside chats, or one of five breakout sessions in Innovation Interactive. Learn how to lead organizations better via informed and inspired decision making. After all, creating the energy future means moving forward to take the lead. This requires getting the best guidance available, combined with the most reliable and actionable data.

The Innovation Room – Ponce de Leon Room

A showcase and fireside chat room where the creators of today's new energy products and services come face-to-face with energy industry decision makers. Discover the technologies that are finding success in the energy market today through innovative partnership.

Innovation Interactive – Second Floor Breakout Rooms

Five concurrent breakout sessions hosted by top subject matter experts, in partnership with DNV GL, will give attendees a chance to roll up their sleeves in small group interactive settings. Here, attendees can map out solutions while gaining valuable insights to guide more confident decisions.

THE ENERGY EXECUTIVE FORUM

5:30pm **Cocktail Reception** – Ballroom Outdoor Patio • Sponsored by: Customized Energy Solutions

6:30pm **Dinner** – The Ritz Carlton Ballroom

8:30pm **Private Afterglow Reception: Invite only** – Dune oceanfront lounge
• Sponsored by Energy Services Group

THURSDAY – MAY 17

7am **Registration/Information** – The Ritz Carlton Foyer

8am **Breakfast** – Fountain Courtyard • Sponsored by: Intelometry

9am **DNV GL Opening Remarks** – The Ritz Carlton Ballroom

9:30am **Keynote Speaker** – The Ritz Carlton Ballroom
Geoffrey Moore

10:30am **Networking Break** – Ballroom Foyer

11am **Session 3 - Transportation: hitting the electric gas pedal** – The Ritz Carlton Ballroom

Electric vehicles (EV) are expected to achieve cost-performance parity with conventional light vehicles within 5 years, a shift that will accelerate their adoption towards 50 percent of all new vehicles sold in the U.S. by 2030. EVs are becoming the future transportation that customers demand—efficient, low cost, clean, and most critically, electric. But, how will companies from competing industries adapt and thrive in this new and uncertain terrain? Today's competing businesses are beginning to create a better roadmap for the future, circumvent the obstacles, and are on a path to succeed by focusing on customers. While there will be unexpected turns in the road, DNV GL and our panel of EV transportation experts will paint a clear picture of what's happening right now, what's coming soon, and what strategies to consider in this dynamic market.

12pm **Lunch** – Ballroom Patio • Sponsored by: Hansen Technologies

2pm **Session 4 – Innovation & Investment** – The Ritz Carlton Ballroom

Top venture funds active in the energy space today bring something uniquely valuable to the table: they are not only willing to take daring risks to advance innovation—it's their core business. The unknown, the unseen and the unexpected are their playground. To make their visions a reality, and arrive at the future better prepared to dominate, they combine entrepreneurial drive, confidence, insight and leadership. What can we learn from them that can be applied towards our own businesses? What are the data-driven insights that make them confident in their short-term and long-term investments? What kinds of innovative products and services do they think customers will be clamoring for in a few years—and how do they know? Hear from some of the most prominent energy venture funds in North America share their views on the role of investment and innovation in creating the energy future.

THE ENERGY EXECUTIVE FORUM

3pm **Networking Break** – Ponce de Leon Room

3:30pm **Innovation Hour**

Join one of five panel sessions to collaborate and innovate with peers, or visit The Innovation Room to hear about the new technologies pioneering the energy transition.

5:30pm **Cocktail Reception** – Fountain Courtyard • Sponsored by: Customized Energy Solutions

6:30pm **Dinner / Closing remarks** – Grand Lawn

CREATING THE ENERGY FUTURE – OUR 2018 THEME

Within the past two years, the energy transition has evolved from theoretical, to prototypical, to actionable. Today, the cliché of “disruption” doesn’t begin to capture the level of dynamism as companies across a spectrum of disparate players converge and transform to go after the same customers. The transition to the future of energy is here now, full throttle.

In a world where there are so many surprises, where can you go to:

- Hear stories of executives who are making the transition work?
- Find out who’s creating order out of disorder?
- Discover real-world, actionable business strategies, tools and methodologies that allow you to transform, without risking your bottom line today?

This year’s theme—*Creating the Energy Future*—speaks to the personal nature of transformation. Everyone knows the energy transition is happening. The question before us now is, what are we doing as executives to create our energy future? There is no beginning or end to this journey. It has begun, it’s now, and it will always be for companies that strive to be inventive and competitive.

Here, you’ll gain the knowledge and insights you need to lead in the emerging future of energy. DNV GL will share findings from its [Energy Transition Outlook](#) (ETO), with data-driven forecasts that can help shape your decisions. And you’ll hear the stories of visionary executives who have already successfully transformed their companies to be prepared for today’s realities.

Today’s best competitors understood years ago that the only way to master change was to envision a different future.

They were proactive and forward-thinking a decade ago. They analyzed the market; determined what new competencies would be the new control points in the future, and acted to put their plan in motion.

At the Energy Executive Forum, visionary executives like this will share their stories and answer questions like:

- What hidden gem did your organization see (and act on) in the past that’s made you successful today?
- When you look at the trove of data and insights today, what do you think is most important?
- What actions are you taking today to create success now and in the future?